

madeline carff

EDUCATION

- 2016 California Polytechnic State University, Pomona
Bachelor of Fine Arts, Graphic Design, Dean's List
- 2014 RMIT University, Melbourne, Australia, Semester Abroad

EXPERIENCE

- 2017 - Current HTA /// Graphic Designer
Marketing materials, leasing collateral
- 2017 Freelance ///
Midlands Anchor // Consultant
Newsletter and branding redesign
Sarah Adams // DIG South
Web design, digital overlays, photography
- Feb 2017 - June 2017 Bifocal Photography /// Creative Director, Photographer
Branding, logo design, web design, photography, marketing strategy
- Feb 2017 - May 2017 Gulfstream Communications /// Graphic Design Intern
Working on publications such as:
Charleston Magazine, Grand Strand, WNC, and House Calls
- Sept 2016 - Feb 2017 Karst /// Graphics Intern
Promotional marketing, design, client interaction
- 2014-2015 Burke-Padgett Wedding /// Freelance
Identity, Stationery System // Invitations, programs, etc.
- 2012-2014 Reading Cinemas /// Sales Associate
Customer service, conflict resolution, cashier, food service

ORGANIZATIONS

- 2017 Family Connection // Look! Forward Exhibit
- 2016-Present Charleston Animal Society /// Volunteer
- 2014-2016 ASA: Art Student Alliance /// Member

SKILLS

Communication

- Listens attentively
- Provides feedback
- Motivates others
- Works well with others
- Problem solver
- Quick learner

Organizational

- Works well under pressure
- Detail oriented
- Deadline management

Interests

- Reading
- Writing
- Jewelry Design and Production
- UX/UI

Technical

- Adobe Suite
- Microsoft Office
- Coding /// HTML // CSS // PHP
- Stop Motion // Video Editing
- Photography
- Editorial Design
- Hand Lettering // Typography
- Painting // Acrylic // Watercolor
- Printmaking
- Package Design
- Branding
- Concept Development
- Social media
- Copy Editing
- Book Design

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